

FRONTIERS NORTH ADVENTURES WINS INTERNATIONAL ECOTOURISM AWARD.

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Winnipeg, Manitoba – Frontiers North Adventures, the premiere provider of Authentic Arctic Experiences in Canada's north, has been awarded the 2009 Skål International Ecotourism Award in the Tour Operator and Travel Agent category.

The award was presented to Frontiers North Adventures on November 2nd at the Opening Ceremony of the 70th Skål World Congress held in Budapest, Hungary. Skål International is the largest organization of travel and tourism professionals in the world, with locations in 90 countries and over 20,000 members.

As the winner of this year's award, Frontiers North Adventures demonstrated excellence in contributing to the conservation of nature and cultural heritage conservation, community involvement and benefits, educational features, business viability and innovation with their adventures in Churchill, Manitoba, Canada.

"For years Frontiers North Adventures has worked hard at treading lightly," said John Gunter, General Manager for Frontiers North Adventures. "We've developed innovative recycling projects, international and local partnerships and aiding in the development of local-to-the-north, authentic tourism programming and are honoured by Skål for acknowledging our efforts with this award."

Owners and operators of the Tundra Buggy® Adventure, Frontiers North Adventures currently offers wildlife-viewing programs in Manitoba, Nunavut, and British Columbia, the most popular adventure being to experience Polar Bears in Churchill.

The company has shown it is an international leader in sustainable tourism through local partnerships with the Manitoba Metis Federation and Way of the North discussions with First Nations Elder's from the Churchill community, and through global education and conservation awareness partnerships with organizations such as Polar Bears International.

Frontiers North Adventures has been honored in both 2005 and 2006 with the Travel Manitoba's Sustainable Tourism Award, and with Travel Manitoba's Ecotourism Award. They also have been recognized by the Tourism Industry Association of Canada as one of the top three sustainable tourism operators in Canada. In 2007, Nunavut Tourism presented the company an Award of Excellence for its outstanding investment in tourism and sustainable development practices.

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